



- SPONSORS -

Title Sponsor: Chick-fil-A, Inc.



For the sixth year, Chick-fil-A will serve as the title sponsor of the Chick-fil-A Kyle Petty Charity Ride. Celebrating its 42nd year in business, Atlanta-based Chick-fil-A, Inc., is the nation's second-largest quick-service chicken restaurant chain (based on sales), with more than 1,425 restaurants in 38 states and Washington, D.C. In 2008, Chick-fil-A reported system-wide sales of \$2.9 billion, representing a 12.17 percent increase over the chain's 2007 overall sales performance and a strong same-store sales increase of 4.59 percent. Chick-fil-A's record sales performance marked the chain's 41st consecutive year of system-wide sales gains. www.chick-fil-a.com

Coca-Cola



Coca-Cola will once again hit the road this summer with the Chick-fil-A Kyle Petty Charity Ride. Signature Coca-Cola bikes can be seen in the caravan of motorcycles as they travel cross-country and as riders are refreshed with Coke Zero and other Coca-Cola products at each stop along the way. Kyle Petty is one of the original members of the Coca-Cola Racing Family, the cornerstone of Coca-Cola's NASCAR involvement. www.cocacolaracingfamily.com

Pilot Travel Centers



www.pilottravelcenters.com

Pilot Travel Centers is excited to be the Official Travel Center of the Chick-fil-A Kyle Petty Charity Ride. Pilot Travel Centers LLC is the nation's largest retail operator of Travel Centers, catering to the professional driver and traveling motorist in 41 states with over 300 retail interstate properties.

Racing Electronics



Racing Electronics provides radios to the Chick-fil-A Kyle Petty Charity Ride, helping to keep this group of riders connected while on the road. Racing Electronics is a manufacturer and supplier of a complete line of race communication products and accessories, servicing professional drivers and pit crews as well as racing fans for more than 20 years. www.racingelectronics.com

TM



The Seminole Tribe of Florida



The Seminole Tribe of Florida is a proud supporter of the Chick-fil-A Kyle Petty Charity Ride. More than 3,300 Seminoles live on and off reservations located throughout the state. Headquartered in Hollywood, Fla., the Seminole Tribe is a sovereign government with an elected Tribal Council. The Tribal Council oversees seven Seminole Casinos, including Seminole Hard Rock Hotels & Casinos in Tampa and Hollywood, Florida. Additional business interests include agriculture, tourism and retail sales. In 2007, the Tribe acquired Hard Rock International, which includes 127 signature Hard Rock Cafes in 45 countries, plus the world's largest collection of authentic music memorabilia. www.seminoletribe.com

WinCraft Racing



WinCraft began serving high schools but have grown to serve schools, colleges, corporations and retail professional sports, racing entertainment, outdoor, and home decorating industries in 1961. WinCraft is a recognized leader in retail licensed and promotional products, and provides customers with collectible and home décor products from 25 major product families. WinCraft offers licensed products for every retail selling season, hot market and major event. www.wincraft.com

FLUIDYNE



Located in the heart of NASCAR country in Mooresville, N.C., FLUIDYNE Racing Products provides pioneering cooling products for the racing industry with the most advanced technology in cooling and cooling accessories. FLUIDYNE Racing Products has visited winner circles in every type of racing from Winston Cup, Busch Grand National and Craftsman Truck Series to the World of Outlaws, Winston West, SCORE, Toyota Atlantic, Modifieds, Winston Racing Series and Legends Racing Series. www.fluidyne.com