



## The Kyle Petty Charity Ride SPONSORS

### **Coca-Cola**

Coca-Cola will once again hit the road this summer with the Kyle Petty Charity Ride. Signature Coca-Cola bikes will be seen in the caravan of motorcycles as they travel cross country and as riders are refreshed with ice cold Coca Cola and other Coca-Cola products at each stop along the way. Kyle Petty is one of the original members of the Coca-Cola Racing Family, the cornerstone of Coca-Cola's NASCAR involvement.

[www.mcr.com](http://www.mcr.com)

### **Pilot Travel Centers**

Pilot Travel Centers is excited to be the Official Travel Center of the Kyle Petty Charity Ride. Pilot Travel Centers LLC is the nation's largest retail operator of Travel Centers, catering to the professional driver and traveling motorist in 41 states with over 300 retail interstate properties.

[www.pilottravelcenters.com](http://www.pilottravelcenters.com)

### **Racing Electronics**

Racing Electronics provides radios to the Kyle Petty Charity Ride, helping to keep this group of riders connected while on the road. Racing Electronics is a manufacturer and supplier of a complete line of race communication products and accessories, servicing professional drivers and pit crews as well as racing fans for more than 20 years. [www.racingelectronics.com](http://www.racingelectronics.com)

### **WinCraft Racing**

WinCraft is a recognized leader in retail licensed and promotional products, and provides customers with collectible and home décor products from 25 major product families. The company began serving high schools but has grown to serve schools, colleges, corporations and retail professional sports, racing entertainment, outdoor, and home decorating industries in 1961. Wincraft offers licensed products for every retail selling season, hot market and major event.

[www.wincraft.com](http://www.wincraft.com)

### **FLUIDYNE**

FLUIDYNE High Performance is located in the heart of Race City USA... Mooresville, NC. Since 1993, FLUIDYNE has produced and sold custom oil coolers and custom radiators for High Performance vehicles ranging from Grass-Roots racers to World Rally cars and from Street Rods to Sprint Cup cars where FLUIDYNE was the Official Oil Cooler of NASCAR for many years. Our customers have proven FLUIDYNE's superior performance in Championships won on everything from Dirt Tracks to the Salt Flats and from the Gumball Rally to the Baja 1000. At FLUIDYNE High Performance, we take pride in achieving one simple goal: Making products that perform... built by people who care!

[www.fluidyne.com](http://www.fluidyne.com)

### **SPRINT**

Sprint Nextel offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel is widely recognized for developing, engineering and deploying innovative technologies, including two wireless networks serving more than 48 million customers at the end of the fourth quarter of 2009 and the first 4G service from a national carrier in the United States; industry-leading mobile data services; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. The company's customer-focused strategy has led to improved first call resolution and customer care satisfaction scores.

[www.sprint.com](http://www.sprint.com)