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The Kyle Petty Charity Ride SPONSORS

Coca-Cola

Coca-Cola will once again proudly hit the road this year as part of the 17th anniversary Kyle Petty Charity Ride Across America. Signature Coca-Cola bikes will be seen in the caravan of motorcycles as they travel the eastern seaboard. Riders will be refreshed with ice cold Coca-Cola products at each stop along the way. Kyle Petty is one of the original members of the Coca-Cola Racing Family, the cornerstone of Coca-Cola's NASCAR involvement.

www.mcr.com

Pilot Flying J

Pilot Flying J is excited to be the Official Travel Center of the Kyle Petty Charity Ride. Pilot Flying J is headquartered in Knoxville, Tennessee, and has more than 550 locations in North America. The company employs more than 20,000 people and is the largest retail operator of travel centers in North America.

www.pilotflyingj.com

Racing Electronics

Racing Electronics provides radios to the Kyle Petty Charity Ride, helping to keep this group of riders connected while on the road. Racing Electronics is a manufacturer and supplier of a complete line of race communication products and accessories, servicing professional drivers and pit crews as well as racing fans for more than 20 years.

www.racingelectronics.com

WinCraft Racing

WinCraft, Inc. is excited to be crossing the country as a 2011 sponsor of the Kyle Petty Charity Ride to help support Victory Junction. WinCraft is a racing licensee of more than 30 drivers and is proud to have sponsored the Kyle Petty Charity Ride since the early 1990s. Celebrating its 50th Anniversary, WinCraft, Inc is a privately held company and a recognized industry leader in licensed retail and promotional products. WinCraft serves schools, colleges, universities, corporations, retail professional sports, racing entertainment and outdoor as well as home decorating industries with products from each of their major product families. Holding more than 300 licenses, WinCraft excels in producing these top-line quality licensed products for all retail-selling seasons, hot markets and major events.

www.wincraft.com

FLUIDYNE

FLUIDYNE will once again join the Kyle Petty Charity Ride by sponsoring the 'kick-off' breakfast and the traditional Ringers Gloves, then crossing the country with a great group of riders in support of one common goal, "Keeping the Victory Junction Dream Alive." FLUIDYNE High Performance is located in the heart of Race City USA... Mooresville, NC. Since 1993, FLUIDYNE has produced and sold custom oil coolers and custom radiators for High Performance vehicles ranging from grassroots racers to World Rally cars and from Street Rods to Sprint Cup cars where FLUIDYNE was the Official Oil Cooler of NASCAR for many years. Our customers have proven FLUIDYNE's superior performance in Championships won on everything from Dirt Tracks to the Salt Flats and from the Gumball Rally to the Baja 1000. At FLUIDYNE High Performance, we take pride in achieving one simple goal: Making products that perform... built by people you know!

www.fluidyne.com



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SPRINT

Sprint is proud to support the Kyle Petty Charity Ride Across America! Sprint offers a comprehensive range of wireless and wireline communications services bringing the freedom of mobility to consumers, businesses and government users. Sprint Nextel served more than 49.9 million customers at the end of 2010 and is widely recognized for developing, engineering and deploying innovative technologies, including the first wireless 4G service from a national carrier in the United States; offering industry-leading mobile data services, leading prepaid brands including Virgin Mobile USA, Boost Mobile, and Assurance Wireless; instant national and international push-to-talk capabilities; and a global Tier 1 Internet backbone. Newsweek ranked Sprint No. 6 in its 2010 Green Rankings, listing it as one of the nation's greenest companies, the highest of any telecommunications company.

www.sprint.com

KRISPY KREME

Krispy Kreme is delighted to be part of the Kyle Petty Charity Ride again this year. We have a long and proud history of giving back to the communities we serve and helping non-profit organizations raise millions of dollars in needed funds. Krispy Kreme is an international retailer and wholesaler of premium-quality sweet treats, including our signature Original Glazed® doughnut. Headquartered in Winston-Salem, N.C., we have offered the highest-quality doughnuts and great-tasting coffee since our founding in 1937. Today, we can be found in more than 640 locations around the world. Krispy Kreme is proud to be part of this wonderful event

www.krispykreme.com

FGX INTERNATIONAL

FGX International is thrilled to be the supplier of sunglasses and a commemorative case for the 17th annual Kyle Petty Charity Ride. FGX International Inc., a subsidiary of Essilor International, is a leading designer and marketer of non-prescription reading glasses and sunglasses with a portfolio of established, highly recognized eyewear brands including Gargoyles®, Anarchy®, Angel™, Foster Grant®, Magnivision®, Corinne McCormack®, SolarShield® and PolarEyes®. FGXI also holds licenses for brands such as Ironman, Body Glove and C9 by Champion. Based in Smithfield, Rhode Island, FGXI has approximately 350 full time employees. Additional offices are located in New York City, San Luis Obispo, CA; Toronto, Canada; Stoke-on-Trent, England; Mexico City, Mexico; and Shenzhen, China.

www.fgxi.com

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