



Kyle Petty Charity Ride Across America Returns to East Coast in 2018

For the first time in more than seven years, 225 riders will travel the East Coast on the Ride's 24th Anniversary trek raising money to send kids to Victory Junction

CHARLOTTE, N.C., Feb. 27, 2018 – Former NASCAR driver and NBC Sports racing analyst Kyle Petty is once again revving up his [Kyle Petty Charity Ride Across America](#) for the 24th year in a row. As one of the most successful and popular charity rides in the country, the Ride will travel down the East Coast this spring for the first time since 2011.

Starting in Portland, Maine, on May 5 and ending in Greensboro, North Carolina, on May 11, Petty will lead 225 participants, including a record of more than 25 new riders, through nine states in seven days. Presented for the sixth consecutive year by [Manheim](#)[®], North America's leading provider of used vehicle services, the Ride will travel 1,200 miles to raise funds and awareness for [Victory Junction](#) – a camp dedicated to providing life-changing camping experiences for children with chronic or life-threatening illnesses.

Dubbed by Petty as “The Americana Tour,” this year’s route features many bucket list stops, sights and activities for participants – including victory laps at New Hampshire Motor Speedway and Pocono Raceway, the hallowed grounds of Woodstock, tours of the Martin Guitar Factory, Harley-Davidson Factory and Petty Museum, a visit to Manheim Pennsylvania—the world’s largest auto auction, and so much more. But perhaps the most exciting part of the 2018 Ride will be its homecoming and finale celebration at Victory Junction.

“It’s been more than seven years since we’ve been to the East Coast. We heard the requests of both our riders and fans, and we’re excited to deliver a special route full of incredible surprises and experiences, like riding through Shenandoah National Park – which will be the 13th national park visited on the Ride,” said Petty. “We’ll also be ending the Ride at Camp this year, which always brings everything full circle. Year after year, all the miles we travel are for the kids at Victory Junction. They’re the reason we ride.”

Spectators along the 2018 route are encouraged to attend one of the Ride’s seven overnight stops or daily fuel stops to greet Petty and the riders, purchase memorabilia and make donations.

24th Anniversary Kyle Petty Charity Ride Across America Schedule:

- Day 1, Saturday, May 5 – Portland, Maine to Albany, New York
- Day 2, Sunday, May 6 – Albany, New York to Mount Pocono, Pennsylvania
- Day 3, Monday, May 7 – Mount Pocono, Pennsylvania to Lancaster, Pennsylvania
- Day 4, Tuesday, May 8 – “Off Day” in Lancaster, Pennsylvania
- Day 5, Wednesday, May 9 – Lancaster, Pennsylvania to Winchester, Virginia
- Day 6, Thursday, May 10 – Winchester, Virginia to Hot Springs, Virginia
- Day 7, Friday, May 11 – Hot Springs, Virginia to Greensboro, North Carolina

“Giving back is a big priority for Manheim and our parent company Cox, so we are thrilled to sponsor the Kyle Petty Charity Ride Across America once again this year,” said Grace Huang, president of Cox Automotive Inventory Solutions. “We’re excited that this year’s route will bring riders to the largest auto

auction location in the world—our very own Manheim Pennsylvania—where we look forward to welcoming everyone and rallying together to support this worthwhile cause.”

Because of the Ride, 8,085 children have attended Victory Junction at no cost to their families. Last year alone, the Ride raised **\$1.3 million** and sent 100 children to Camp. Victory Junction has served as the Ride’s primary beneficiary since its establishment by Petty and his family in 2004 in honor of his late son, Adam.

Among the celebrities participating in this year’s Ride are NASCAR Hall of Famer and seven-time champion **Richard Petty**; NASCAR legends **Harry Gant**, **Hershel McGriff** and **Donnie Allison**; current NASCAR driver **David Ragan**; former NASCAR driver and ESPN racing analyst **Ricky Craven**; former NFL great and Heisman Trophy winner (1982) **Herschel Walker**; Heisman Trophy winner (1980) and Super Bowl champion (XXII) **George Rogers**; and NBC Sports NASCAR personalities **Krista Voda**, **Rutledge Wood**, and **Rick Allen**.

“What started as Kyle and a few friends just having a good time, riding to-and-from racetracks, has turned into something so much more. It’s still a way for everyone to have a good time, but to also do some good,” said Kyle’s father Richard Petty. “Because of these riders and fans, so many deserving kids get to have life-changing experiences at Victory Junction.”

The 2018 Ride is made possible by presenting sponsor Manheim, as well as Coca-Cola, Harley-Davidson Motor Company, Dodge Law, Racing Electronics, WinCraft Racing, FLUIDYNE Racing Products, Petty Family Foundation, Headbands of Hope, Piedmont Moving Systems, WileyX and Goody’s.

Keep up with Petty and the Ride on social media at the following accounts:

- **Facebook:** www.facebook.com/kpcharityride and www.facebook.com/kylepetty45
- **Instagram:** www.instagram.com/kpcharityride and www.instagram.com/kylepetty
- **Twitter:** www.twitter.com/kpcharityride and www.twitter.com/kylepetty

For more information about the Ride or to donate, please visit www.kylepettycharityride.com.

About Kyle Petty Charity Ride Across America

Led by former NASCAR driver and racing analyst Kyle Petty, the Kyle Petty Charity Ride Across America is an annual cross-country motorcycle trek that raises funds and awareness for Victory Junction. The Ride is one of the most successful and popular charity events in the country. Now in its 24th year, more than 8,175 riders have logged 11.9 million cumulative motorcycle miles and raised more than \$18 million for Victory Junction and other children’s charities.

About Victory Junction

Victory Junction is a year-round camping environment for children, ages six to 16, with chronic medical conditions or serious illnesses. Co-founded by Kyle Petty and his family in honor of their son Adam, the camp is located in Randleman, North Carolina. Victory Junction exists to provide life-changing camping experiences that are exciting, fun and empowering, in a safe and medically-sound environment, always free of charge. As a not-for-profit organization, the camp operates solely through the support of generous individuals, foundations, organizations and corporations to provide this experience at no charge to children and their families. Since the camp’s inception, more than 26,600 children and families have received not only a circle of support but experiences thought to only be possible by healthy children. Victory Junction is a member of the SeriousFun Children’s Network of Camps founded by Paul

Newman, and is accredited by the rigorous guidelines of the American Camping Association. To learn more, please visit www.victoryjunction.org.

About Manheim (www.manheim.com)

Manheim® is North America's leading provider of end-to-end wholesale solutions that help dealer and commercial clients increase profits in their used vehicle operations.

Through its extensive physical, mobile and digital sales network, the company offers diverse solutions for inventory management, buying and selling, floor planning, logistics, assurance and reconditioning. With more channels and smarter tools, Manheim Marketplace offers the most comprehensive end-to-end solutions and services, enabling wholesale vehicle buyers and sellers faster and more efficient ways to connect and transact business how and when they want. In addition, Manheim provides industry-leading data and tools to improve client efficiencies and decision-making, while delivering a value-added customer experience.

Approximately 18,000 team members enable Manheim to offer 8 million used vehicles per year, facilitate transactions representing nearly \$58 billion in value and generate annual revenues of more than \$3 billion. Headquartered in Atlanta, Manheim North America is a [Cox Automotive](#)™ brand. For more information, visit <http://press.manheim.com>.

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