



COX AUTOMOTIVE  
2024



# KYLE PETTY CHARITY RIDE ACROSS AMERICA

## BY THE NUMBERS

- Since the Ride's inception in 1995, **9,100** riders have logged nearly **12.8** million cumulative motorcycle miles.
- The Ride has raised **more than \$21 million** for Victory Junction and other charities that support chronically ill children.
- This year, riders will travel more than **2,100** miles, starting in Deadwood, South Dakota, and ending in Greensboro, North Carolina, in seven days.
- Over the years, the Ride has visited **48** of the 50 states.
- For the 28th Anniversary, more than **225** riders will join Kyle Petty on a scenic motorcycle route traveling across **9** states, from South Dakota to North Carolina.
- Riders will make approximately **two to four** "pit stops" per day for fuel and fan events.
- The 27th Anniversary Ride raised **\$1.7 million** thanks to the generosity of riders, corporations, sponsors and individuals.
- It takes more than **\$2,500** for a child to attend Victory Junction for a week. But, through the generous support of corporations, organizations and individuals, each camper participates for free.
- Victory Junction has provided more than **115,000** camp experiences to campers and their families – through onsite camp programs, virtual online programming, Vic's Riders equine therapy program, and at participating hospitals and medical facilities through its REACH program.